



# *Movements* UK.COM

*A touch of class*  
CHAUFFEUR DRIVEN MERCEDES





## *Our Mission*

### A DIFFERENT APPROACH TO BUSINESS TRAVEL.

If you travel, nothing can have a bigger impact on your life than travelling safely. A private chauffeur driven car gives you the freedom and control to make the most of your time. You travel according to your own schedule and arrive at your destination refreshed and ready for the day's activities.

The Movements UK approach to ground transportation is unique in terms of both financial flexibility (you don't have to employ a full-time chauffeur) and operational effectiveness. It is about capital efficiency as much as it is about safety and world-class service. And it is about paying for only what you need and being able to take advantage of our own investment in people, fleet and infrastructure.

Our mission is to understand your needs, and then to offer a recommendation based on that understanding. With a fleet size and range to suit all budgets and applications, we will have a programme that will suit your needs. And if we don't we'll build one that does. The only thing that matters is finding a solution that is right for you.

The purpose of this brochure is to introduce you to the Movements UK approach to private business travel. The promises we make. The assets we invest in so that we may honour those promises. And the programmes we put in place so that we may continue to meet your needs and to exceed your expectations.

Ours is an approach that is different in both ambition and reality. It is also an approach which positions us uniquely in the world of UK private business travel.

*W. J. Cregeen*

**William J Cregeen**  
**MANAGING DIRECTOR**  
**Movements UK**



*[www.movementsUK.com/reservations](http://www.movementsUK.com/reservations)*

*At Movements UK, our only agenda is yours.*



## *Our Approach*

### WHAT MAKES US DIFFERENT.

Movements UK is built on a substantial investment in assets and in our people with a history dating back to 1984. We have the flexibility of fleet and personnel, and the scale to deliver customer-driven solutions.

The breakthrough of the Movements UK model, in fact, is that instead of purchasing an entire vehicle and employing a full-time chauffeur utilising only a fraction of its potential, we offer you full utilisation of both at a fraction of the cost. In other words you have all the benefits of owning your own vehicle and chauffeur, but you pay only for what you use. In addition, Movements UK gives you guaranteed availability, simultaneous usage – your colleagues can travel in the north while you're in London – and access to the prestigious Mercedes marque. Our approach starts when we first sit down with you to understand your needs.

*The result is our commendation based on three criteria:*

- the type of journey you are taking
- the most appropriate vehicle
- the financial structure that is most advantageous to you

## *Our Promises*

### INTRODUCING THE MOVEMENTS UK EXPERIENCE.

Our five promises – safety, world-class service, certainty, flexibility and productivity – are the reasons our customers travel with us. They are what customers value and what defines the Movements UK experience. It is our ability to keep these promises that keeps them travelling with us.





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## *Our Fleet*

### MORE THAN JUST A CAR.

Our portfolio of vehicles is among the largest and best maintained throughout central UK. It is also one of the most modern fleets, with an average age of less than two years.

The Movements UK fleet comprises the most highly regarded, mid-size, full-size and MPV vehicles from Mercedes Benz. Each type is selected to compliment the other based on key selection criteria including safety, range, passenger comfort and budget. All vehicles comprise bottled Hildon mineral water, charging capability for laptop PC and mobile phone as well as a selection of daily newspapers. Real-time GPS tracking via black box technology ensures that fleet location is never a problem. It also helps us to identify specific and ongoing training requirements of our chauffeur team.

From short journeys in our Mercedes E-Class fleet up to full day assignments in one of our flagship long-wheelbase S-Class vehicles, our fleet is designed to accommodate virtually every travelling application of the business and private traveller. For corporate entertaining with multiple passengers to special events, nothing beats our superb Mercedes Viano

long-wheelbase MPV with club style seating. Guests on this vehicle are able to sit facing one-another across a large table with access to power points for laptop PC's and mobiles phones as well as powered cool boxes.

Our fleet and passengers are also covered by industry-leading insurance protection. In fact each vehicle carries a minimum £20,000,000 public liability insurance in addition to passenger effects including luggage and clothing.

In 2002, Movements UK embarked upon a program to replace their then current fleet with Mercedes models, and would go on to invest in excess of £1,000,000 over the 6 years which followed. We are not only a UK leader in private business travel, but also the UK's most technologically advanced chauffeur driven service. It is our ongoing investment that will ensure this well into the future.

## *Our People* QUALITY, THROUGH AND THROUGH.

We invest in only the very best people. Our benchmark isn't just the best in the transportation business, but the best in any business. You will find outstanding individuals – from a wide cross sections of business sectors – at every level and in every department of Movements UK and a world-class team throughout.

When you first meet us, your chauffeur will introduce himself, confirm your requirements and give confirmation of route and anticipated journey time. Consultative, responsive and dependable, they are always available should you need advice or clarification on any issue, at any time. Over the last 25 years we've been a lot more than just a transportation solution and have arranged hotel accommodation, dinner reservations and theatre tickets for our international customers. We arrange helicopter and private fixed wing aviation transportation and have even procured a history student to accompany one of our American customers on a tour of the UK canal network.

We're an excellent source of knowledge if you're visiting the UK for the first time. Treat us as you would your personal concierge.

On the ground, our team of dedicated reservations personnel will take care of every aspect of your journey, allowing you to focus on what matters to you.

From the booking process right through to chauffeur support, our reservations staff are dedicated to ensuring that every aspect and detail of your itinerary is in order. During the last five years, we have pioneered an industry-leading web booking facility which is as quick for secretaries and PA's to use as it is for the busy business traveller on the move.

Our reservation system is so sophisticated that on the evening before your proposed journey with us, we will text message your mobile phone with your chauffeurs name and contact number.

Movements UK has even higher entry qualifications than most transportation sectors, with chauffeurs averaging more than 25,000 hours of professional driving experience. In fact our requirements for senior chauffeurs are five times higher than most other major transport businesses.

Our rigorous selection requirements ensure you only have chauffeurs with the best combination of skills, experience and affordability. Fewer than three percent of the chauffeurs who apply each year are hired.



*It's time for Movements UK.*



## *Our Assets*

WORLD - CLASS FLEET.  
WORLD - CLASS PEOPLE.  
WORLD - CLASS EVERYTHING.

We understand what our customers value about the Movements UK experience. It is this understanding that drives our substantial investment in a world-class fleet, people and infrastructure. We also understand the importance of your customers to your own business and aim to provide them with a punctual and comfortable journey, free from stress, on your behalf.

These assets form the foundation which enables us to deliver a travel experience unparalleled anywhere in the UK. As a leader in UK chauffeur-driven ground transportation, our continued investment in these core assets has developed yet another key asset – our scale.

In the last 25 years we have invested more than £1,000,000 in vehicular assets to build this foundation. We have invested heavily in chauffeur training and technology to ensure that our service is delivered on time, every time our customers choose us. To keep pace with our growth, we will invest even more going forward.

With access to the one of the largest, best maintained and most modern fleets available in central UK, we are able to keep the promises we make to our customers about the quality, consistency and safety of travelling with Movements UK.



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